

Issue #24



Helping devtools win over technical audiences



MARKUP MINDSET

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TMM #24 – Claude Code × n8n, How We Create Quarterly Marketing Reports, and a Random Thought on Good Marketing



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Hey there, I just got back from vacation. And if you have ever returned from one, you already know what my week looks like right now. Emails. Slack messages. Tasks tagged with my name that somehow multiplied while I was gone.

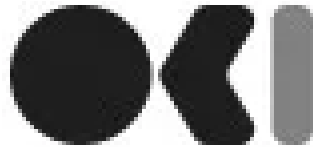
Still, the newsletter waits for no one. Welcome back to another edition of The Markup Mindset.

This week we are covering:

1. Claude Code x n8n
2. How we create marketing reports at Hackmamba
3. A random thought on what good marketing actually means

Let's get into it.

Before we start, a word from this week's sponsor:



Plan, write, review, and distribute marketing content at 10x speed with Boki.

Most content teams juggle 5+ tools just to ship one piece of content. Boki fixes that. One place to plan, write, review, and distribute, with an AI co-pilot that keeps things moving without the slop. Teams at Cloudinary, HCL Tech, Replit, CodeRabbit, and Mintlify already use it. So do we at Hackmamba, and we ship twice as fast.

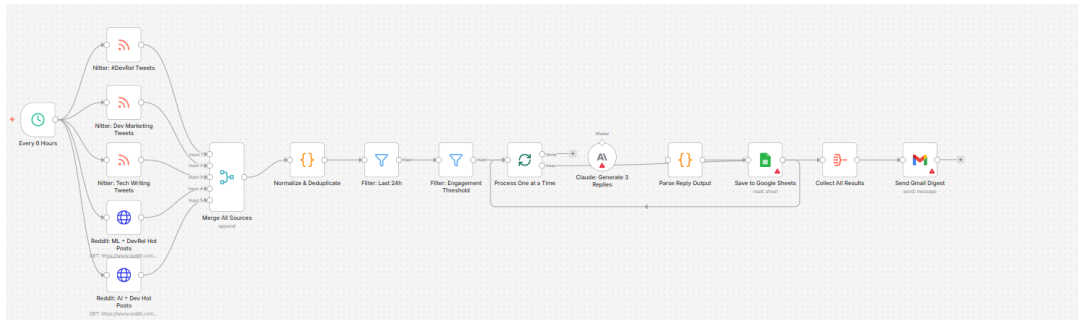
Try it free

Lets Start

1. Claude Code × n8n

Claude Code is pretty wild. I just built a social listening tool and a commenter agent in under an hour. With a single prompt, it generated the workflow and pushed it straight to my n8n instance.

I still need to review how good the workflow actually is. Will keep you all posted.



If you are looking to build n8n marketing workflows using Claude Code, below is the best resource!



2. This is how we create marketing reports at Hackmamba

Q1 2026 just wrapped up, and we ran our quarterly review. Same thing we do for our clients.

The goal is simple. What worked. What did not. What to double down on.

We have been using [Gommarble](#) for this. (No, we are not their affiliate partners)



This is how it works:

- Connect your data sources: GA4, Google Ads, Meta etc. via google auth.
- Create and add your prompt: “Create a Q1 2026 report with channel performance, drops, and reasons”
- The report is ready in seconds.

This saves hours of manual reporting and gives you something you can actually act on

3. A random thought on “good marketing”

Everyone is doing marketing in one form or the other. But very few have an opinion.

If you disagree with something, say it. If you have a thought, share it in the open.

I have seen posts on things like return-to-office policies, layoffs, or even founders talking about their salaries bring in more leads than perfectly targeted ICP posts.

People engage with opinions. That’s how it works: opinions → resonance → connection → brand recall.

Try it for yourself :)

That's it for this week.

If any of these topics sparked a thought or you are seeing similar patterns on your end, I would love to hear from you.

Tahir

More from us:

1. [How to create developer video content? I ran a survey](#)
2. [How Cloudinary grew organic traffic by 88% in 5 months with developer-focused content](#)
3. [How to launch a developer tool on Product Hunt in 2026](#)

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